

# Become a Mystery Shopper

## Definitions:

Mystery shopping - following a set brief and reporting on service received in shops, eating places, leisure services and telephone helplines.

Merchandising - going into a store on behalf of a manufacturer with the aim of promoting their product. You might have to increase shelf space, set up secondary displays, add point of sale material or set up promotional stands.

Auditing - going into a store on behalf of the manufacturer and reporting what is there. Typical things to find out are stock levels, number of facings for each product, shelf measurements and/or floor space.

Market Research - speaking with members of the public and asking their opinions on various things. Sometimes it's standing in the street, or it could be knocking on doors.

Demonstrating - we've all seen them! People who give away free samples in shops or show you how products work.

Forum - [www.mysteryshoppersuk.com](http://www.mysteryshoppersuk.com)

## Companies:

ABa Quality Monitoring Ltd

<http://www.aba.co.uk/apply.php>

ABA: Research Counter Intelligence

<http://www.counterintelligenceaba.co.uk/arcadia/>

Ace Field Work

<http://www.acefieldwork.co.uk/>

AF Stocktakings

<http://www.afstocktaking.com/>

Assosia Ltd

<http://www.assosia.com>

Blue Apple

<http://www.theblueapple.co.uk/51400/index.html>

Blue Star

<http://bluestargroup.co.uk/>

BPRI

<http://www.bpri.co.uk/frameset.html>

Brand Driver

<http://www.branddriver.co.uk/>

Carousel Marketing

<http://www.carousel-marketing.com/>

Centre for Customer Awareness (CCA)

<http://www.ccauk.co.uk/>

Cinecheck

<http://www.cinecheck.com/signmeup/signupUK.asp>

Contact Field Marketing

[http://www.contactfieldmarketing.com/Staff\\_application\\_form.htm](http://www.contactfieldmarketing.com/Staff_application_form.htm)

Corporate Research International

<http://www.mysteryshops.com/>

CPM UK

<http://www.uk.cpm-int.com/default.asp?wci=main>

Direct Excellence

<http://www.directexcellence.co.uk/>

DQM Group/Data2

<http://www.dqmgroup.com/>

eMysteryShopper

<http://www.edigitalresearch.com/eMysteryShopper/becomeanemysteryshopper.htm>

ESA

<http://www.esa.co.uk/recruiting.interviewers.php>

Field Facts Worldwide

<http://www.fieldfacts.com/About/employment.html>

FDS UK

<http://www.fds-uk.com/personnel.htm>

FS Marketing UK

<http://www.fsmarketing.uk.com/>

GAPbuster

<http://www.gapbuster.com/index.htm>

Grass Roots Group

<https://www.grgresearch.com/default.htm>

Headcount

<http://www.headcount.co.uk/>

Infinite Field Marketing

<http://www.infinitefms.co.uk>

Insight Market Research

<http://www.insightmarketresearch.co.uk/home.html>

Insight Retail Consulting Ltd

<http://www.insightretail.com/>

Intelligent Marketing Solutions (IMS) Ltd

<http://www.ukims.co.uk/>

International Service Check

<http://www.internationalservicecheck.com/site/english/formular1.htm>

JRA Research

<http://www.jraresearch.com/flash.htm>

Lorien Research

<http://www.lorienresearch.co.uk/>

Logobrand

<http://www.logobrand.com/jobs.shtml>

MacPherson

<http://www.macphersonmysteryshopping.org.uk>

Marketing Sciences

<http://www.marketing-sciences.com/main.html>

MBA Field Marketing

<http://www.mbafieldmarketing.co.uk/>

Mintel Services

[http://survey.mintel.com/shoppers\\_survey/shopper.htm](http://survey.mintel.com/shoppers_survey/shopper.htm)

MSF UK

<http://www.msf-ltd.co.uk>

MSS Research

<http://www.mssresearch.co.uk/index.html>

Mystery Shoppers Ltd

<http://www.surveyserver.net/?agent2>

Navigator Customer Management

<http://www.navigatorcm.com/>

Network UK

<http://www.thenetwork-uk.com/>

NOP Research Group

<http://www.cybershoppers.nop.co.uk/>

On-Site Research

<http://www.on-siteresearch.co.uk/>

Optimum Contact

<http://www.optimumcontact.com/homepage.aspx>

ORC

<http://www.orc.co.uk/>

PCP

<http://www.pcpmarketresearch.com/>

Performance in People

<http://www.performanceinpeople.co.uk/>

Pheonix

<http://www.phoenixmarketresearch.co.uk/>

Power Information Gathering (PIGS)

<http://www.pigservices.co.uk/>

PMI FM

<http://www.pmifm.co.uk/welcome>

Precision Research

<http://precisionresearch.freeservers.com/>

Quaestor

[http://www.quaestor.co.uk/frameworks/generic/public\\_users/welcome/home.htm](http://www.quaestor.co.uk/frameworks/generic/public_users/welcome/home.htm)

Red Agency

[http://www.theredagency.co.uk/registration\\_form.pdf](http://www.theredagency.co.uk/registration_form.pdf)

REL Field Marketing

[http://www.relfm.com/rel\\_recruitment/rel\\_application\\_form.htm](http://www.relfm.com/rel_recruitment/rel_application_form.htm)

Retail Eyes

[http://www.retaileyes.co.uk/home/retaileyes\\_aboutus.php](http://www.retaileyes.co.uk/home/retaileyes_aboutus.php)

Retail Maxim

<http://www.retail-maxim.co.uk/>

Retail Rapport Ltd

<http://www.mysteryshopagency.com/>

RQA

<http://www.rqa-inc.com/jobs.html>

Segreto

<http://www.segreto.co.uk/>

Service Science

<http://www.servsci.co.uk/mystery-customers.php>

Stratagem MarketChecker

<http://www.marketchecker.co.uk/shopper1.htm>

Sure Field Marketing

<http://www.surefm.co.uk/ucm/home/section1.asp>

Survey Solutions

<http://www.surveysolutions.co.uk/>

Synovate

<http://www.synovate.com/en/index.php>

Taylor Nelson Sofres (TNS)

<http://online.tns-global.com/wi/p56523701/ctl.asp>

Tern Consultancy

<http://www.ternconsultancy.co.uk/>

UK Field Marketing

<http://www.ukfm.co.uk/>

Zoo People

<http://www.zoopeople.co.uk/>